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**Project Summary**

SKIING FOR A COUNTRY – DEVELOPING FOR A PEOPLE

Philippe and his brother Mathieu Razanakolona have used their unique situation to compete in the Torino 2006 winter Olympic Games in order to promote and actively participate in the development of Madagascar, a country with so much unexploited potential. The Olympic Games provide the biggest media stage in the world that reaches more than a third of the world’s population. Mathieu, a Canadian-Malagasy, has won more than 120 ski racing medals at the regional and provincial levels. In 2005, he met the Olympic qualification standards in order to race in Torino under the Malagasy flag. In February 2006, he became the first Malagasy winter Olympian ever. Not to be outdone, Philippe created and presented a human development project with an international scope to finance sustainable development projects in Madagascar that are in line with the UN “Millennium Development Goals”. The project is managed by the not-for-profit organization rAzAlpin.org that Philippe created. He also used the visibility to raise awareness in the international community concerning the situation in Madagascar. In 2006, the Olympic dream took on new meaning...

Letters supporting the project provided by:

**SEM Marc Ravalomanana** – President of the Republic of Madagascar

**Mario Pescante** – Italian Vice-Minister of Culture and Sport and supervisor for the Italian government on the TOROC (Torino Olympic Committee)

**Johann O. Koss** – President, CEO and founder of Right To Play and 4 time Olympic gold medalist
Presentation of the Ski Madagascar project

Philippe and Mathieu were born in Québec from a Malagasy father and a Québécoise mother. Thanks to the Québec and Canadian social structure that they grew up in, the brothers enjoyed access to health care, education, clean water, and any sport they desired...all elements that contribute to the quality of life in Canada. In 1995, Philippe traveled to Madagascar for the first time...what a shock! He was exposed to the reality of one of the poorest countries in the world: 150th of 175 as rated by the Human Development Index (HDI 2002). Here are some statistics:

- per capita GDP (2004): 300$US
- per capita GDP - average annual growth 1970-1990: -2.2%
- per capita GDP - average annual growth 1990-2004: -0.8%
- average annual inflation rate 1990-2004: 15%
- % of the population living on less than 1$ a day 1993-2003: 61%
- % of the population with access to clean water: 45%
- % of the population with access to clean water in rural areas: 34%
- % of the population with access to adequate sanitary installations: 33%

In 2003, having gained more maturity and self-confidence, Philippe spent three months in Madagascar exploring his Malagasy roots. The 21 year old Philippe started to question: “Why do I live so well? What is the difference between me and a young Malagasy? The only response is that I am born in Canada and he is born in Madagascar.” Faced with this injustice and the lack of opportunities available to young Malagasies, Philippe decides that he must do his part and begins to wonder how he can contribute to a better quality of life in Madagascar. An ambitious goal but he will try.

A few weeks later, while in the metro on his way home from University, Philippe has a new and exciting idea to participate in the development of Madagascar. He plans to convince his brother Mathieu, a high level amateur ski racer (more than 120 regional, provincial and national medals in 10 years), to combine his athletic talent with the exotic image of an African on skis at the winter Olympic Games to help Madagascar. Everyone remembers the Jamaican bobsled team from 1988, even more so than the medal winners...The rAz brothers want to use the world’s largest stage, the Olympic Games, to promote and participate in the development of Madagascar. They want to give a quality athletic performance but, more importantly, meet ambitious humanitarian goals.

Their strategy evolved on two levels. The first, affects the macro level to attract media attention and provide international visibility for Madagascar. The second, at the micro level that will directly benefit Malagasy citizens, particularly the youth that represent more than 50% of the population, by financing a development program thanks to sponsors and donors who support the initiative.
Madagascar will be represented at the Olympic Games to help achieve the following goals:

1. Finance projects that are in line with the Malagasy governments goals to achieve the UN « Millennium Development Goals.» Five sectors will be targeted:
   - Elementary education for all
   - Access to basic health care
   - Access to clean water
   - Development of Malagasy youth
   - Development of sports in Madagascar

The non government organizations that we have partnered with (Malagasy and international) have studied the needs in Madagascar, have a proven track record in international development and demonstrate financial transparency for the funding of projects. These criteria are imperative to the success of the development program. The objective is to raise 300,000$CND.

2. Present Madagascar, a country with so much untapped potential, to the international community to help economic growth and contribute to economic development. The principal sectors of interest are tourism and natural resources (mining, fishing, agricultural).

3. Provide an example and motivate:

   Young Malagasies: Mathieu Razanakolona may not have won an Olympic medal but he did accomplish something extraordinary. The rAz brothers took on an innovative and ambitious adventure full of obstacles. Their journey was littered with victories and defeats but in the end, Madagascar was represented in Torino, international media spoke about Madagascar and the financial goal should be reached by the end of 2006...a dream come true! Their journey is one of determination, perseverance and accomplishment that is directly aligned with the Olympic spirit.

   Diasporas of developing countries, specifically the Malagasy Diasporas: to remember their roots and help their native country through the opportunities that are presented to them. They are the best ambassadors.

   The international community: We are fortunate enough to live in a society with a high quality of life and it is an obligation to share what we have to help those less fortunate. Furthermore, this project approaches high level sports with not only goals of performances, but, more importantly, with goals for human development. Sport is a very powerful tool that draws on the fundamental pleasure of playing. Through sports, we can educate, raise awareness, teach teamwork and leadership skills. Amateur and professional sports play an important role in the development of society. Along with the organization Right To Play, we are trying to help athletes realize the positive impact that they can have on society.
Impacts of the Ski Madagascar project:

Tangible impact:
The project’s effect began in Québec following an appearance on the television show « Tout le Monde en Parle » and the airing of a first 30 minute report by Enjeux (Radio-Canada). This first media attention had a snowball effect in Québec, Canada and around the world that allowed the brothers to get as much coverage as the Canadian athletes. This allowed them to reach hundreds of thousands, if not millions of people to raise awareness concerning the situation in Madagascar and ways to help. Québec residents, along with small and medium sized businesses answered the call and donated upwards of 27 000$ to do their part to help the development of Madagascar.

The project directly reached the Canadian alpine ski industry through the Olympic Games and, on top of that, more than 25 elementary and high schools across Québec undertook fundraising initiatives (School Olympics, recycling cans, benefit concerts) and research projects on Madagascar. At the request of these schools, a tour will take place in April to present the brothers’ journey, to discuss the determination required to accomplish your dreams and to serve as an example of entrepreneurialism.

Along the same lines, the director of the « Défi Entreprenariat Jeunesse » program run by the Education, Recreation and Sport Minister, (MELS) asked the rAz brothers to be guest speakers at their Gala in October 2006. Moreover, Jean Charest’s cabinet has invited the brothers to the Canadian Olympic Congress in Québec City at the end of April 2006. The Club de la Médaille d’Or (of which Bernard Trottier is the president) will honor Mathieu Razanakolona along with all the Québec athletes for their participation in the Torino Olympic Games. Following the rAz brothers project, the ski resort Vallée du Parc in Mauricie has renamed the competition run in their honor.

The rAz brothers will not drastically alter the situation in Madagascar but will help as much as they can. The most important impact for Madagascar is without a doubt the international visibility that the brothers were able to attract...close to 3 billion people were reached through the Olympics. Madagascar is not a well known country. The visibility now allows foreign investors and development agencies alike to consider Madagascar which will, in the medium term, contribute to economic activity and, therefore, to the quality of life in Madagascar.

The rAz brothers traveled to Madagascar in March to present the results of the project to the population, to the media and to the Malagasy government. As of April 1st, the brothers have 88 563$ to invest in the development program. Empowered by the visibility and credibility from their Olympic performance, having proved to people that they can make their dreams a reality, they believe they will meet the 300 000$ goal by the end of 2006. This is the model they wish to show to Malagasy youth: to encourage them to follow their dreams and ambitions no matter how improbable they may seem. Mathieu and Philippe are just two young men who put all their efforts towards their project. A first partnership has been agreed to with the NGO WaterAid (www.wateraid.org), the biggest in the clean water sector and directly supported by the UN. The brothers also met with the directors of CARE, the Scouts and a dozen other Malagasy NGO’s to identify different projects that are in need of funding. The selection process for NGO’s and projects is very rigorous to ensure transparency and a maximum positive impact.

As Canadians, we are fortunate enough to have access to an education system, to a health care system, to clean water and to any sport imaginable...most young Malagasies do not enjoy the same fortune and the only reason is their place of birth. This injustice motivated the rAz brothers to spend two years making this project a reality with the only objective of helping
Madagascar. Madagascar will not change overnight but the brothers will have contributed to its development.

Madagascar is one of 18 countries targeted by the UN for the "Millennium Development Goals". rAzAlpin.org’s objectives for Madagascar are in line with the Malagasy government’s objectives to reduce poverty. The development program aims to fund projects dealing with access to primary education, basic health care and clean water, as well as the development of Malagasy youth, the youth that represents the future for Madagascar.

Innovative character:
The UN declared 2005 the International Year of Sport and Physical Education. In 2001, a special commission was created at the request of Kofi Annan called “Sport for Development and Peace”. The goal of the commission is to promote the positive effects of sport on development and peace processes in the most underprivileged countries. The Olympic Games is the biggest stage the world has to offer. On top of being Madagascar’s first winter Olympic appearance, this was the first time an athlete has used the Olympic stage to promote and participate in the development of his home country.

Outreach:
The main goal of the project is to present Madagascar, a country with so much untapped potential, to the international community to help increase economic activity and contribute to its development.

In Canada, the brothers Olympic adventure generated as much interest as the Canadian athletes. On the other hand, it is important to understand that, for Malagasy, the idea of a skier representing Madagascar at the Olympics was, at first, unimaginable. 50% of the population lives below the poverty line in a tropical country where snow, and even the concept of refrigeration, do not exist. Yet, the Olympic journey was on the front page of all the newspapers and on television news. It was treated as an athletic exploit for Madagascar on the international scene. The brothers even received a congratulation letter from the President of the Republic of Madagascar.

More than 250 million people witnessed Mathieu’s giant slalom run at the Olympics. It then took him an hour and a half to exit the media zone. All the media wanted to talk to Mathieu about his performance and the humanitarian project (please see attach press revue)...the media objective had been accomplished. Alain Gravel and his team from Enjeux has followed the rAz brothers since November 2005. They were at Mathieu’s World Cup race in Austria. A Radio-Canada journalist was assigned to the brothers during the Olympics. Finally, the Enjeux team accompanied the brothers to Madagascar in March 2006 and will continue their coverage until fall 2006 when the hour-long piece will air.

Organisation:
Philippe built the Ski Madagascar project from the ground up. He created the Malagasy Ski Federation in association with the Ministry of Youth and Sports in Madagascar. The federation was then recognized by the Malagasy Olympic Committee and the International Ski Federation. He then created, in Canada, the not-for-profit organization rAzAlpin.org to guarantee transparency of operations and respect of the project’s mission. Philippe designed and implemented the marketing, communications and financing strategies for the entire project, and also organized the logistics of the pre-Olympic, Olympic and post-Olympic timeframes. Several people were generous enough to offer guidance to Philippe in different areas, namely Mr. Frank King, Chairman of the board of the 1988 Calgary Olympic, Mr. Jean Gosselin, Vice-President of Public Relations for National, Mr. Peter Carlisle, Sports Marketing Director at Octagon (division of Weber Shandwick), Mr. Sylvain Rabetsaroana, Malagasy Senator and CEO
of an import-export group in Madagascar and Mr. Johann O. Koss, President and CEO of Right To Play and four-time Olympic gold medalist.

Educational Aspect:
The educational aspect of the project has been mainly through the media coverage that reached millions of people inQuébec, Canada and the whole world to raise awareness regarding the situation in Madagascar and how we can help. Locally, in Canada and in Madagascar, the brothers gave a series of presentations in March 2006. They visited 25 elementary and high schools to give an hour long presentation about their Olympic experience and about entrepreneurialism to inspire kids to work towards their dreams. The project was even a lecture topic at the “Sports Management” faculty in Toronto.

Fundraising:
The initial fundraising strategy was to sell the international visibility from the Olympics to multinational corporations. 90 companies were contacted and only Air France got on board. The goal was to cover the expenses related to the Olympics and put the rest towards the development program in Madagascar. This setback did not stop the rAz brothers who continued their journey to Torino in February 2006. After the Olympic adventure, the project is still getting attention. The brothers still hope to reach the original objective of $300 000 CAD by taking every opportunity to raise awareness about Madagascar with different audiences and to help the country develop. Several Canadian companies provided the necessary ski equipment for Philippe and Mathieu (skis, poles, boots, helmet, goggles, gloves, race suit, ski suits) as well as the official Malagasy Olympic delegation apparel for a total value of $40 000 CAD. The cost of the Olympics, which totaled $100 000 CAD, was covered by Philippe and Mathieu’s parents. The generous donations, along with the sale of promotional merchandise has generated $88 563 CAD that will go directly towards the development program in Madagascar.

Press Revue:
The project was massively mediatised following the broadcast of 3 majors features:

- TransWorld Sport, division de IMG World, 8 minute feature broadcasted in 130 countries in January 2006.
- Interviewed on the show « Tout le monde en parle » on Radio-Canada, January 22nd, 2006 – Ratings : 1 724 000 people.
- 20 minutes feature on « Enjeux », February 7th, 2006 – Ratings : 500 000 people

Number of prints for Québec newspapers (2004):

<table>
<thead>
<tr>
<th>Newspaper</th>
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<tr>
<td>La Presse</td>
<td>1 441 738</td>
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<tr>
<td>La Tribune</td>
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<td>Le Soleil</td>
<td>594 989</td>
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<tr>
<td>Le Journal de Montréal</td>
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<tr>
<td>The Gazette</td>
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Pre-olympic (until February 9th, 2006)

**Vancouver Sun**: 9/2/2005  
**Le Nouvelliste**: 19/1/2006 - 21/01/2006  
**La Semaine**: 3/2/2006  
**Le Soleil**: 23/1/2006  
**L’Hebdo du St Maurice**: 4/2/2006*  
**Ski Presse**: Automne 2005  
**The Suburban**:  
**La Tribune**: 17/01/2006  
**RDI (Matin Express)**: 9/02/2005 – 23/01/2006 (3 min en direct par téléphone)  
**Tout le Monde en Parle**: 22/01/2006 (10 minutes – 1 724 000 téléspectateurs)  
**Enjeux**: 7/02/2006 (20 minutes – 500 000 téléspectateurs)

**Madagascar**

**La Gazette de la Grande île**: 26/6/05 - 2/7/05* - 9/7/05*  
**Malaza**: 22/6/05*  
**L’Hebdo de Madagascar**: 25/6/05* - 9/7/05  
**Midi Madagascar**: 22/6/05*  
**L’Express**: 9/7/05* - 22/6/05 - 27/6/05*  
**Sports**: 23/6/05*  
**Taratra**: 23/6/05*  
**Tribune**: 22/6/05*  
**Ny vaovaoantika**: 22/6/05*  
**Les Nouvelles**: 21/6/05 - 22/6/05 - 9/7/05*

Olympic Games (February 10th – 27th, 2006)

Press conference on February 23rd, 2006 at the main media center in the Olympic Village in Turin.

Pictures distributed on all major channels: Getty Image (7 / 476), Reuters, Associated Press, Agence France Presse, Torino review-site officiel des J.O. (1 / 11)

**Cérémonie d’ouverture**: 2,7 billion people watching  
**Musique Plus**: 22/02 (feature 3,5 min.)  
**Radio Canada (TéléJournal)**: 20/02  
**CBC (The National)**: feature de 3 et 8 min.  
**CTV (Canada AM)**: 14/02/2005 (en direct)  
**RDI (Matin Express)**: 9/02/2005 – 23/01/2006 (3 min en direct par téléphone)  
**Tout le Monde en Parle**: 22/01/2006 (10 minutes – 1 724 000 téléspectateurs)  
**Enjeux**: 7/02/2006 (20 minutes – 500 000 téléspectateurs)

**Madagascar**

**La Gazette de la Grande île**: 11/02 - 13/02* - 18/02 – 21/02* - 22/02 23/02** -  
**Le Quotidien**: 21/02*  
**Le Courrier**: 21/02*  
**L’Hebdo de Madagascar**: 11/02  
**Midi Madagascar**: - 14/02** - 21/02* - 23/02  
**L’express**: 13/02 - 21/02*  
**Les Nouvelles**: 21/02*
Post-Olympique (from February 28th, 2006)

Le Nouvelliste: 8/03 – 11/03 – 12/03 – 13/03
RDS.ca: 13/03
Skipresseworld.com: 13/03
wikipedia.org
TVA (On n’a pas toute la soirée): 5/03, ratings 828 000 people
The Gazette: 5/03
RDS
Radio Énergie (Mauricie): 13/03
CIBL 101,5FM: 7/03

Madagascar (dont une tournée à Madagascar du 15 au 25 mars 2006)
La Gazette de la Grande île: 1/03 – 6/03 – 22/03
Le Quotidien: 14/03* – 16/03 – 17/03* – 24/03* –
L’Hebdo de Madagascar: 24/03
Ny Vaovaontsika: 15/03* – 24/03
Ao raha: 24/03
Tribune Madagascar: 17/03
Midi Madagascar: 3/03 – 17/03 – 18/03 – 24/03
L’Express: 17/03* – 22/03*
Les Nouvelles: 17/03* – 22/03 – 24/03
Taratra: 24/03
Ma hery: 24/03*

Télévision: MBS, TVM, TVPlus, MaTV, RTA  Radio: Alliance 92, Radio Nouvelles, RLI 106 FM
Mathieu Razanakolona, Madagascar’s only winter Olympian, loses control during the giant slalom on Feb. 20 in Sestriere Colle, Italy. Despite the fall, he finished 59th.

MADAGASCAR’S WINTER GAMES HERO

KIRKLAND ALPINE SKIER
RAZANAKOLONA IS FIRST
OLYMPIAN TO REPRESENT
TROPICAL ISLAND NATION

JOHN MEAGHER
THE GAZETTE

Mathieu Razanakolona was back home this week, cooking hot dogs at his parents’ suburban Kirkland digs, still basking in the glow of the Turin Games.

The 19-year-old skier made history when he became the first athlete to represent the tropical island of Madagascar at the winter Olympics.

“I still can’t believe I was at the Olympics for two weeks,” said Razanakolona, who finished a respectable 39th in a giant slalom field of more than 60.

He fell on his first nerve-filled run, but quickly got up and finished the race, albeit about 22 seconds off the pace. His second run went better, finishing only nine seconds behind gold-medal winner Benjamin Raich of Austria.

“If I hadn’t fallen on my first run, I would have had a top-30 finish,” Razanakolona said. “But if you always say ‘if, if, if’, you won’t go anywhere.”

While many other skiers fell down and right out of the Olympics, Razanakolona never thought of quitting.

“I just wanted the satisfaction of crossing the finish line,” he said. “It felt great to ski down and be happy with what I’ve done. We were doing it for Madagascar, but personally, I had a goal to do my best race and cross the line. I fell, but I did it.”

Razanakolona, a football receiver for the 2005 Bol d’Or champion Vieux Montréal Spartiates, wasn’t expecting to win a medal or even a top-10 finish in Turin. He qualified for the Games to help promote a United Nations development project for impoverished Madagascar, where his father, Victor, was born.

Mathieu and his brother Phillippe were born in Canada and hold dual citizenship. Their mother, Francine Gélinas, hails from Shawinigan.

“More people now know where Madagascar is,” said Mathieu, who will soon visit the island east of continental Africa. He will bear good news that his Olympic efforts have helped raise more than $150,000 in cash, furniture and computers.

Razanakolona said he was well-received by other athletes in Turin, particularly Canadian skiers like François Bourque, who admired his noble cause.

“There was no jealousy at all from other athletes,” Razanakolona said.

“I think they liked that we were doing sports for human development. And it’s not as if I was taking the place of anybody.”

He refrained from partaking in the nightlife in the athletes’ village or elsewhere in Turin. “I wouldn’t crash my Olympics by going out every night. We were there on a serious mission. I trained every day.”

Razanakolona also had the honour of being Madagascar’s flagbearer at the Games opening ceremony. A tiny delegation that included his brother and coach.

His proudest moment, though, was an emotional family hug at the bottom of the mountain after his first ski run.

“I was stressed at the top, but I was so relieved at the bottom,” he said. “I had my family there. I fell into the arms of my dad, my mom and my brother. There was a lot of emotion. We all had tears in our eyes. I’ve never been so proud.”

Razanakolona will soon begin training for the 2006 football season with the Université de Montréal Carabins. His helmet will still fit as his moving Olympic experience did not swell his head.

“T’m not a big guy,” he said. “Two weeks of Olympics was something big, but I am a simple person.”

“I cook hot dogs. This is how I live.”

jmeagher@thegazette.canwest.com
Lettre de soutien :

Skiing for a country – Developing for a people

REPOBLIKAN'I MADAGASIKARA
Tanindrazana – Fahafahana – Fandrosoana

LA PRESIDENCE DE LA REPUBLIQUE

Le Président

Ce 11 février 2006

A Messieurs RAZANAKOLONA, Délégués
Représentants de Madagascar aux Jeux Olympiques d'hiver de Turin (Italie)

Messieurs,

Votre participation effective et active aux Jeux Olympiques d'hiver me donnent l'occasion de vous adresser, en mon nom personnel et au nom du Peuple Malgache, mes plus chaleureuses félicitations et mes meilleurs vœux de succès et de réussite.

J'ai été d'autant plus sensible à votre grand sourire, retransmis en direct sur les chaînes de télévision mondiales lors de la cérémonie d'ouverture officielle de ces jeux : un sourire très joyeux et une grande spontanéité qui traduisent parfaitement votre fierté d'être Malgaches et de porter nos couleurs nationales à ce niveau de compétition mondiale.

Votre participation à ces jeux est une grande première pour notre pays : aussi, mérite-t-elle d'être marquée d'une pierre blanche dans les annales de notre pays et du monde sportif et des jeunes Malgaches.

La Nation, toute entière, vous en est reconnaissante et vous souhaite plein succès dans cette belle aventure.

Veuillez agréer, Messieurs, les assurances de mes salutations les meilleures.

SEM Marc RAVALOMANANA
Président de la République de Madagascar
As Vice minister of Sport and Culture, I would like to show my support to the Olympic Malagasy Delegation present at the Torino 2006 Winter Olympics. The Olympic spirit is about hard work and dedication that allow you to perform to the best of your abilities. It is about fulfilling your full potential, breaking down barriers and accomplishing feats that people thought impossible. It is about striving to excel, no matter the odds.

Mathieu Razanakolona may not win a medal in Torino 2006, but his journey gleams of Olympic spirit.

He is the first Malagasy Winter Olympian. He is one of the first athlete whose primary goal is to promote the development of his country. The Ski Madagascar project is an innovative approach to both sport and humanitarian work. Mathieu and Philippe Razanakolona have worked tirelessly in the face of adversity knocking down barriers to their Olympic dream one after the other.

On Monday, after falling half way down the Giant Slalom race in Sestriere Colle, Mathieu showed how determined he was to have Madagascar written down in sport history by completing both his runs.

Congratulations on his performance and good luck for the Slalom next Saturday.

(Mario Pescante)
April 6, 2006

To the members of the Selection Jury,

I would like to recommend The rAzAlpin.org/Ski Madagascar project for the Forces Avenir Award.

As President and CEO of Right To Play, an athlete-driven international humanitarian organization that uses sport and play as a tool for development of children and youth in the most disadvantaged areas of the world, I am obviously a firm believer in this type of project. Everyday Right To Play witnesses the positive impact sport has on refugee children, former child combatants, children with a disability, and young people at risk or orphaned by HIV/AIDS or war.

Sport is recognized as an effective tool in the pursuit of development and peace by international experts in the fields of development, education, health, sport, economic and conflict resolution. The United Nations has recently recognized the pivotal role that sports can play in development and peace with the year of 2005 being the International Year for Sport and Physical Education (2005).

Sport and play can teach important life skills and values including leadership skills, teamwork, fair play, conflict resolution, self-esteem, communication, commitment, compassion, respect, optimism, integrity, and joy—plus, inclusion and sustainability. Sport and play are essential development building blocks, helping to foster healthy physical, social and emotional development. Nothing else has the universal appeal of sport—it crosses ethnic, cultural, gender, and linguistic lines. Sport has the power to reach and teach like no other medium.

The approach of the rAzAlpin.org/Ski Madagascar project to raising awareness is innovative and has been well received by international media and the general public. The story has captured people’s imagination: two young brothers representing their father’s heritage and trying to provide that community with some of the opportunities that they grew up with.

The quality of the project is illustrated by the success of rAzAlpin.org in recruiting internationally known WaterAid as a partner. WaterAid’s experience in development project implementation in Madagascar ensures a positive impact for the Malagasy population.

The rAzAlpin.org/Ski Madagascar project is both innovative and sound – community-oriented in a global sense. It raised awareness of Madagascar internationally and provided a rallying point for youth in Madagascar and Malagasies all around the world in addition to the benefits in terms of clean water and sanitation awareness which will be provided by the development program.

I highly recommend this project for the Forces Avenir Award.

Sincerely,

[Signature]

Johann O. Koss
President and CEO

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